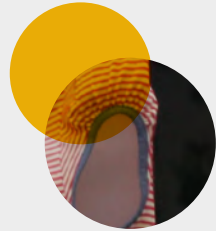


Market Stalls Offer



# FOREWORD

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Chrisp Street is being regenerated. It's a fantastic opportunity for Poplar's district centre to gain the investment it needs. It's a chance to improve the centre but keep what's great. We are working hard to keep the community together in the new Chrisp Street by supporting residents and businesses through this process.

As part of the regeneration Poplar HARCA and Chrisp Street Developments Ltd (CSDL) which is owned by Telford Homes Plc, will need to acquire or relocate various individuals and businesses. Those affected will fall into one of five groups:

- Residential tenants
- Residential leaseholders
- Retail leaseholders
- Lock up units
- Market stalls

This document explains HARCA/CSDL's offer to the market stall holders. There is a separate document for each group. Copies are available from the estate management office at 19 Market Square and are available on the [chrispstreet.org](http://chrispstreet.org) website.



# 1. HOW DOES THE REGENERATION AFFECT ME?

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## What won't change:

- The street market will still be owned by the Council
- The licenses will be issued by the Council
- The amount of trading fees will be set by the Council
- The trading fees will be paid to the Council

## What will change:

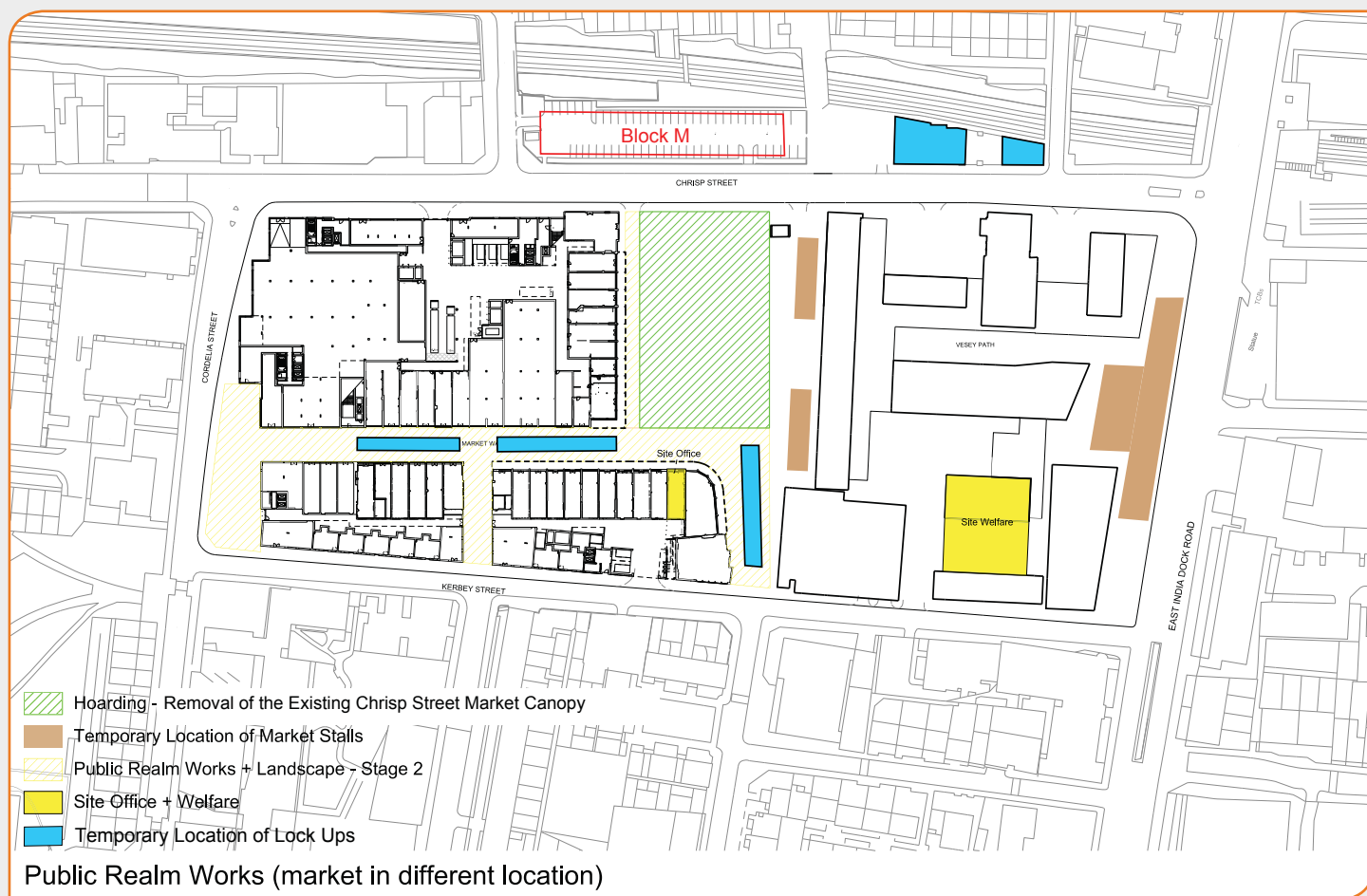
- HARCA/CSDL will deliver the following at no cost to the market traders or the Council:
- Enhanced layout of the market
- New canopy
- New drainage to ease wash down of the market
- New smart metered service points for electricity and water
- Improved layout for vehicles to setup and pack up
- Improved rubbish collection regime including temporary storage in a new basement
- New toilets in a secure environment adjacent to the market in the new Hub building
- Food preparation area on the market
- New signage
- Improved lighting
- New public realm for the whole of the district centre

As with other local schemes, HARCA/CSDL may also ask Tower Hamlets Council to support the process outlined in this document.

## 2. TEMPORARY RELOCATION

To enable HARCA/CSDL to deliver the improvements to the market, the market stalls will need to be temporarily relocated to a different part of the Chrisp Street district centre during the construction works to the market square.

HARCA/CSDL will agree with the Council and the market stall holders the detailed plans for the temporary relocation of the market stalls. The indicative locations for the temporary relocations are shown on the plan below:



The temporary relocation will last for approximately a year and is not expected to happen, based on current programme until 2020. Market stall holders will be given

notice of at least 6 months before the move needs to happen and will be regularly kept updated after that notice.

## 3. IMPROVING TRADE FOR THE MARKET STALL HOLDERS

In order to generate more business for the market stall holders HARCA/CSDL will undertake the following:

### Marketing

As part of the district centre wide marketing HARCA/CSDL will include the market, as an integral part of the total centre offer, in all HARCA/CSDL strategies.

### Website

HARCA/CSDL will integrate the marketing of the market with the rest of the district centre on the website and signpost the link to the Council's Markets site.

### Events

HARCA/CSDL run several events during the year, but at the moment these are run on a Sunday when the market is closed. With the new market infrastructure HARCA/CSDL will be able to carry out events so that the traders get the benefit of the additional footfall.



# 4. CONTACT

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HARCA/CSDL will assist as much as possible to help deal with any concerns that you may have. If you would like to get more information please contact:

**Simon Carroll**

simon.carroll@poplarharcaharca.co.uk  
020 7005 7656 or 07508 996782

You can visit Simon Carroll in the Management Office at 19 Market Square.





POPLAR **HARCA**



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